



# The Play Brigade 5K

## SPONSORSHIP OPPORTUNITIES

	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
Exclusive presenting sponsor of 2018 The Play Brigade 5K	★			
Company name mentioned in all printed items including but not limited to race applications, posters and press releases	★	★	★	★
Announcement of sponsorship on Facebook and "Like" of your page if applicable	★	★	★	★
Facebook posts prior to event *Sponsor to provide text *The Play Brigade to approve and post	10	8	6	2
Company logo featured in ads promoting The Play Brigade 5K	★	★		
Company logo on printed registration form	★	★		
Complimentary race entries	20	15	10	5
Logo on event website with hyperlink to company website	★	★	★	★
Logo on event t-shirt	★	★	★	★
Inclusion in "Thank you to our sponsors" e-blast with hyperlink to company website	★	★	★	★
Company encouraged to promote itself as sponsor of 2018 The Play Brigade 5K	★	★	★	★
Receive on-site tent space (Includes tables, chairs, electricity)	40' x 40'	20' x 20'	10' x 20'	10' x 10'
Private baggage check located in team tent	★			



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Team t-shirts and bib numbers available for pick-up in team tent	★			
Water and post-race snacks available in team tent	★			
Dedicated team liaison for all event day needs	★			
Acknowledgments of sponsorship throughout event day announcements	★	★	★	★
“Insert” in virtual goody bag distributed to participants (“Insert” to be hosted on event website for duration of registration period and one month post event)	★	★	★	★
Company logo prominently displayed on Awards Stage signage	★	★	★	★
Company logo prominently displayed at start/finish line	★	★	★	
Opportunity to brand start/finish line barricades with company-owned branding	★			
Branding of course water station	★	★		
Opportunity to provide awards and/or prizes to top athletes	★	★	★	
Company logo on participant bib number	★	★		
Company logo on participant lanyard	★			
Company logo on all event signage	★			