



The Play Brigade 5K

SPONSORSHIP OPPORTUNITIES

	PLATINUM \$15,000	GOLD \$12,500	SILVER \$10,000
Company name mentioned in all printed items including but not limited to race applications, posters and press releases	★	★	★
Announcement of sponsorship on Facebook and "Like" of your page if applicable	★	★	★
Facebook posts prior to event *Sponsor to provide text *Play Brigade to approve and post	8	6	2
Company logo featured in ads promoting the Play Brigade 5K	★		
Company tagged in pre-event radio promotion	★	★	
Company logo on printed registration form	★		
Complimentary race entries	15	10	6
Logo on event website with hyperlink to company website	★	★	★
Logo on event t-shirt	★	★	★
Inclusion in "Thank you to our sponsors" e-blast with hyperlink to company website	★	★	★
Naming rights to the Play Brigade Arcade area & pre-event promotion as official sponsor	★		
Opportunity to sponsor a game within the Play Brigade Arcade area		★	
Logo on Trick-or-Treat bags given to all kids at the event	★		
Company encouraged to promote itself as sponsor of the 2017 Play Brigade 5K	★	★	★



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	PLATINUM \$15,000	GOLD \$12,500	SILVER \$10,000
Receive on-site tent space (Includes tables, chairs, electricity)	30' x 30'	10' x 20'	10' x 10'
Acknowledgments of sponsorship throughout event day announcements	★	★	★
"Insert" in virtual goody bag distributed to participants ("Insert" to be hosted on event website for duration of registration period and one month post event)	★	★	★
Company logo prominently displayed on Award Stage signage	★	★	
Company logo prominently displayed at Start & Finish Line	★	★	
Branding of course water station	★		
Opportunity to provide awards and/or prizes to top athletes	★	★	
Company logo on participant bib number	★		
Company logo on participant medal	★		

TRICK-OR-TREAT \$2,500	Receive on-site tent space for All Abilities Trick-or-Treating (Includes tables, chairs, electricity)	★
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